



Quarterly Cupcake

Sweet news from around the globe in children's rights

TRAVELING THE WORLD TO FIND HOMES FOR OUR CLIENTS' TITLES

Welcome to the first installment of the Quarterly Cupcake! Spring 2010 has been a very busy time for Rights People, and we just wanted to take this chance to check in with our friends, colleagues, clients and customers to catch up a bit on what we've been doing and what we're looking forward to in the coming months.

After a very productive couple of days at Rights People headquarters in London this February, we were ready for a jam-packed itinerary in Bologna. Chock-full appointment schedules with publishers from around the world made for long and busy days, but as always, we really enjoyed the chance to talk to our customers and find out about trends in their markets, hear about exciting new lists and titles, and tell them about all the incredible books we are representing. A full complement of cocktail parties, lovely meals, and plenty of gelato rounded out a very successful week. We were very proud to host a dinner for all the international publishers

of *Immortal Beloved*, the new trilogy by Cate Tiernan, which will publish in the US this fall (Little, Brown) and in the UK in winter 2011 (Hodder & Stoughton).

While the temperamental volcano in Iceland certainly slowed things down at the London Book Fair, Alex Webb and Caroline Hill-Trevor were there to represent Rights People, and it wasn't long before the whole team was reunited in New York at Book Expo America, where we met with some of our lovely clients, attended the YA Buzz Panel featuring Erin Bow's *Plain Kate*, which is coming out with Arthur A. Levine Books / Scholastic this fall, talked to some new people and met with some customers who weren't in Bologna or London.

Throughout the spring we've been very busy—taking on some new clients and selling lots of rights (55 deals in the months of April and May alone)! See our highlights below.

We look forward to an equally busy summer and hope that you're enjoying sunshine, cupcakes, and great books wherever



Rights People Directors (from left to right) Allison Heiny, Alex Webb, and Alexandra Devlin pose during a Bologna dinner for *Immortal Beloved* publishers

you're spending the summer months.

—Alexandra Devlin

Alexandra Devlin will be going on maternity leave in early August and will be in touch soon to let all her clients and customers know who their contact will be for the duration of her leave. If you have any questions, please don't hesitate to e-mail us at info@rightspeople.com.

NEW CLIENT FOCUS: BILINGUAL READERS

Bilingual Readers is a brand new publishing company providing enriching and fun bilingual resources for families, teachers and communities. Their catalogue of English/Spanish bilingual books, games and activities is a constantly growing source of materials, which will help parents to reinforce their children's language skills and instill a love of reading in them from day one.

Bilingual Readers began when American/Spanish couple Deanna and Íñigo began doing extensive research on bilingual language acquisition, early children's literacy and multilingual parenting techniques in order to be as prepared as possible for raising their own bilingual children in the future. Both were

fascinated by the important role reading plays even in monolingual language development and could only conclude that reading was even more important for reinforcing language skills in bilingual children. So they set off to develop a set of products which would help the parents of bilingual children to develop and reinforce their children's language skills through reading, and Bilingual Readers was born!

Rights People is very pleased to represent Bilingual Readers in the UK, US and in translation and to be working with them to decide how best to make the books available in different markets. The books are very stylish. In fact, we have to keep them under lock and key in the office!



sales highlights

*Debut author Wendy Wunder's **THE PROBABILITY OF MIRACLES** sold at auction to Goldmann in Germany and Gottmer Becht in the Netherlands

*Cate Tiernan's new paranormal romance trilogy **IMMORTAL BELOVED** has now been sold in 13 languages

The New York Times* bestselling series **WARRIORS, by Erin Hunter, has sold in 21 languages, and US sales of the series have now topped 9 million copies; while Hunter's **SEEKERS** series has already sold over 1 million copies

*Brenna Yovanoff's **THE REPLACEMENT**, picked by Penguin as one of their "Big 5" promotions this fall, has now sold in Germany, China, Greece, Hungary, Turkey and Brazil

*UK rights to Ilsa Bick's **ASHES** trilogy were sold to Quercus Books

*Kathi Appelt's **KEEPER** sold to Ravensburger in Germany, Forma in Sweden and Artemis in Turkey

***PLAIN KATE** by Erin Bow sold in the UK & Comm to Chicken House and to Rocco in Brazil

*Adam Blade's **BEAST QUEST** series has now sold 4 million copies in the UK

*Cecile Dressler in Germany bought **BLACK RADISHES** by Susan Meyer and **WHAT HAPPENED ON FOX STREET** by Tricia Meyerstubb

***666 PARK AVE** by Gabrielle Pierce sold to Passion House in Indonesia and Edições Gailivro in Portugal

A SPRINKLING OF REVIEWS

STRIKER: SUDDEN DEATH by Nick Hale (Working Partners / Egmont Spring 2010)

* “International football meets espionage in a well-paced action thriller from Working Partners.” —*The Bookseller*

THE REPLACEMENT by Brenna Yovanoff (Greenhouse / Razorbill Fall 2010)

* “I loved this eerie and beautiful story of ugly things. It should be read aloud after dark, at a whisper.” —*Maggie Stiefvater*, New York Times bestselling author of *Shiver*

BLACK RADISHES by Susan Meyer (Erin Murphy / Random House Fall 2010)

* “*Black Radishes* is a vivid and moving story about a Jewish family’s efforts to escape the Nazis, seen through the eyes of a clear-sighted and sensitive young boy. Susan Lynn Meyer manages to capture the reader’s interest from the start and keeps up the suspense until the last pages.” —*Annika Thor*, author of *A Faraway Island*

8th GRADE SUPERZERO by Olugbemisola Rhuday-Perkovich (Erin Murphy / Scholastic January 2010)

* “A good-hearted, nuanced story of a young man who dares to be more than his place in a middle-school social hierarchy, a tale rooted in religious faith and social conscience, related with lively good humor.” —*Booklist*

THE SKY IS EVERYWHERE by Jandy Nelson (Pippin / Dial US and Walker UK Spring 2010)

* “An addictive, romantic, heartbreaking and wise tale of one

girl’s epic loss-and equally epic self discovery. Seriously, stop reading this blurb; start reading this book!” —*Gayle Forman*, New York Times bestselling author of *If I Stay*

DRAW THE DARK by Ilsa J. Bick (Erin Murphy / Lerner Fall 2010)

* “The writing is glorious, compelling, and will suck you right into your own sideways place. . . . You’ll never want it to end.” —*litbites.blogspot.com*

PLAIN KATE by Erin Bow (Pippin / Scholastic Fall 2010)

* “*Plain Kate* is anything but plain. Full of poetry, magic, humor, sorrow, and joy—and featuring possibly the most delightful talking cat in children’s literature. A wonderful book.” —*Meg Rosoff*, author of *How I Live Now*

MORTLOCK by Jon Mayhew (Greenhouse / Bloomsbury UK Spring 2010)

* “Mayhew has woven a rich tapestry depicting a series of convincing worlds, from the Victorian vaudeville circuit with its bearded ladies, tumblers and dancers, to a house of horrors in the Essex marshes, a circus where something is very wrong in the big top and the teeming, smelly, noisy streets of London before horseless carriages. It will appeal to a wide range of readers aged 10 and above and not only those who enjoy a gore-fest.” —*The Guardian*

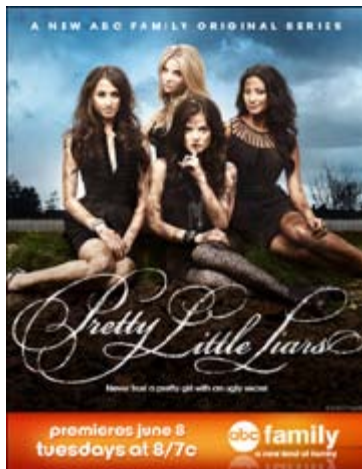
KEEPER by Kathi Appelt (Pippin / S&S 2010)

* “Appelt masterfully balances themes of loss and renewal and demonstrates that magic works in unexpected ways. In so doing, she has written another keeper.” —*Starred Publisher’s Weekly*

TV DEBUT: PRETTY LITTLE LIARS

ABC Family has a new series, based on Alloy Entertainment’s series of young-adult novels from *The New York Times* bestselling author Sara Shepard. Three years after queen bee Alison disappeared, the rest of her clique has moved on—until the girls start receiving texts threatening to expose secrets only “A” would know. We’ve been watching and enjoying the series in the US!

As of June 2010, the first book returned to *The New York Times* bestselling children’s series list at #4, and *Wanted* (the eighth book) and the first book made their *USA Today* debut, ranking in at #33 and #38 for all titles sold! The series has sold to 15 territories. Farrin Jacobs at HarperCollins acquired North American rights for four books in the newest series by author Sara Shepard, titled *The Lying Game*.



SITES WE’RE VISITING

At Rights People, we not only like our titles to be in the news, but we like to read what is going on with other books and trends in the industry, too! Here are some of our current favorites:

www.achuka.co.uk A great UK site with reviews and links to lots of wonderful children’s books.

www.readroger.hbook.com The blog of the editor of *The Horn Book*.

www.thethoughtfox.co.uk The Faber blog. See June 14th for an interesting post about children’s series fiction.

E-mail us a good blog site or weblink that you are enjoying (info@rightsppeople.com). Don’t forget to follow us on Facebook and Twitter!

RIGHTS PEOPLE VANILLA CUPCAKES WITH QUICK VANILLA BUTTERCREAM

1 1/4 cups / 156 g all-purpose flour, spooned and leveled
1 teaspoon baking soda
1/4 teaspoon Kosher or sea salt
1 stick / 120 g softened unsalted butter
3/4 cup / 180 g sugar
2 large eggs
1 teaspoon pure vanilla extract
1/2 cup / 125 ml buttermilk
1 Recipe Quick Vanilla Buttercream, below

1. Whisk together first 4 ingredients in a medium bowl. Beat butter and sugar together using an electric mixer until light and fluffy; add eggs, then

vanilla. Turn speed on low and alternately add flour and buttermilk, beginning and ending with flour. Divide batter between 12, paper-lined muffin tins.

2. Bake in a preheated 350 °F / 175 °C oven 20 to 24 minutes, or until a toothpick inserted in the center comes out clean. Let cool in muffin tins 5 minutes; transfer to a wire rack to cool completely. Frost with Quick Vanilla Buttercream.

Quick Vanilla Buttercream

1 1/2 sticks / 180 g softened unsalted butter
2 cups / 250 g confectioner’s sugar
2 teaspoons pure vanilla extract

With mixer on lowest setting, beat sugar and vanilla into butter until incorporated. Beat frosting on medium speed for 2 minutes, or until light and fluffy.



Cupcakes baked specially for Rights People by Caroline Wright www.thewrightrecipes.com