



Quarterly Cupcake

Sweet news from around the globe in children's rights

SUMMER HEATS UP AROUND THE GLOBE IN INTERNATIONAL RIGHTS

It's a pleasure to bring you our Summer Edition of The Quarterly Cupcake! The past few months have been a busy time of book fairs and travel. In Bologna, we hosted drinks in honor of our fifth anniversary, and enjoyed a delicious dinner with all the publishers of the smash-hit *Vampire Diaries* series. Bologna was soon followed by the London Book Fair and BEA. As always, it was great to see contacts and catch up with friends from all over the world at these events.

In April, Rights People welcomed back Alexandra Devlin from maternity leave! With her return, the division of sales territories has changed slightly (see the next page). We're

A VERY SCANDINAVIAN SPRINGTIME

Traveling to Copenhagen, Malmö, Stockholm, Helsinki, Oslo and Reykjavik this Spring proved to be a diverse and incredibly rewarding trip. It was also an interesting time to visit, as the market is ripe with so many changes. Recently, there has been a lot of job movement; publishers are relocating, some are cutting back on staff, and others are merging to combine efforts. There is also uncertainty in the e-book market. While these changes may signal a turn for the worse for some, I feel they may also have positive effects, as this is a time of much rejuvenation and for publishers to reinvent themselves.

Crime novels à la Stieg Larsson and Jo Nesbø have been on the rise (though this hasn't trickled down into the children's market too much), but we have been considering some great Scandinavian authors to rep for English Language rights.

Because there is a great diversity of interests in Scandinavia, we received plenty of book requests for all of our unique clients. While fantasy is still strong across the board, tastes are always changing, and this can notably affect genre preferences. For example, with *Twilight* and *Hunger Games* in Denmark, publishers are looking for more commercial YA there. I saw a lot of high-quality graphic novels and historical fiction in Finland, but as the TV show 'True Blood' is big there at the moment, edgy paranormal could be their next big trend. In Sweden and Norway, there seems to be a desire for more middle-grade humor and action/adventure, especially for boys.

Throughout Scandinavia I found that homegrown picture books are more desirable than translated titles. As for YA novels, teens

thrilled to have our entire team—now five sales representatives strong—together again.

This May, I went to Scandinavia to visit publishers. I feel very fortunate to have had the opportunity to travel abroad for work. Visiting our customers "at home" provides us with wonderful opportunities to learn about their markets and lists in depth. Alex Webb will be attending the Beijing Book Fair this August, and we can't wait to hear all about her experiences. This fair, and a visit to this part of the world, will be a Rights People first!

As the warm air settles over Toronto, New York, and London, we are reminded about more than just our long Summer reading lists. It's also

a time to spend with family and friends, enjoying the outdoors or another favorite activity. Perhaps you'll find time to bake some delicious orange blossom cupcakes with white chocolate icing? (See the recipe on the next page.)

We've already started scheduling our Frankfurt meetings, and in no time we'll be getting our fair catalogue in order. Please note that we'll be in the Agents' Centre, Row 18.

In the lead-up to the busy fair prep that August and September bring, all of us at Rights People wish you a relaxing and renewing Summer!

—Allison Hellegers

*SALES HIGHLIGHTS

- * HIS FAIR ASSASSIN trilogy by Robin LaFevers (Erin Murphy Literary Agency) to Andersen Press in UK and Random House in Germany, both at auction
- * A DOG CALLED HOMELESS by Sarah Lean (Greenhouse Literary Agency) to Lua de Papel in Brazilian pre-empt
- * BREATHE by Sarah Crossan (Greenhouse Literary Agency), at auction, to DTV in Germany and to Dogan Kitap in Turkey
- * GODDESS GIRLS series (Eden Street) to Compupress in Greece and JSC in Vietnam
- * WARRIORS by Erin Hunter (Working Partners), which recently made its 100th appearance on *The New York Times* bestseller list, to Forlaget Sohn in Denmark
- * TUESDAY and THE THREE PIGS by David Weisner (Houghton Mifflin Harcourt) to Random House UK
- * REGENERATION and MY SISTER THE GHOST series by Linda Joy Singleton (Herman Agency) to Editions ADA for French rights
- * SLIDE by Jill Hathaway (Greenhouse Literary Agency) in a pre-empt to Politikens in Denmark, to Egmont Bulgaria, Ediciones B in Spain, and Bellona in Poland
- * KISSED BY AN ANGEL by Elizabeth Chandler (Alloy Entertainment) to Hachette in France, Egmont Hungary, Newton Compton in Italy, and Tellerup in Denmark
- * DROWNING INSTINCT by Ilsa J Bick (Lerner) to Quercus in the UK



In Helsinki with WSOY's Ulla Huopaniemi-Siren, Mikael Ahlström, and Lippo Luukkonen (from left to right)



In Stockholm with Ada Wester of Gilla Böcker AB toasting to Jandy Nelson's *The Sky is Everywhere*

oftentimes prefer reading in English, so while *Gossip Girl* (and similar) TV viewers are growing, English language export sales on teen novels may be higher than translated versions.

This is especially true in Iceland, where classic novels and non-fiction dominate the market. Despite this, and the financial crisis resulting in the closure of two of Iceland's biggest book chains, they actually have more titles sold per capita than any other country. Iceland is the guest of honor at Frankfurt this year—"Fabulous Iceland" is the motto chosen by "the little country with big literature" for its presentation in October 2011.

I'm looking forward to continuing my relationships with publishers in Scandinavia, and I highly recommend this part of the world, for business or pleasure, to all our readers!

A SPRINKLING OF REVIEWS

THE CHESHIRE CHEESE CAT by Carmen Agra Deedy and Randall Wright, illustrated by Barry Moser

*"...Readers with great expectations will find them fully satisfied by this tongue-in-cheek romp through a historic public House that is the very opposite of Bleak."—*Kirkus, starred review*

ONE DAY AND ONE AMAZING MORNING ON ORANGE STREET by Joanne Rocklin

*"Unfolding in one day's time, the story recounts how secrets are revealed, curiosity is satisfied and wishing becomes hope because the spirit and ties of friendship and community are resilient and strong. Fully realized characters and setting definitely make this one morning on Orange Street amazing."—*Kirkus, starred review*

DESSERT FIRST by Hallie Durrand

*"This is a delectable story narrated by a plucky young heroine. Davenier's clever illustrations, reminiscent of Hilary Knight's work in *Eloise*, add to the charm. This book will be especially popular with fans of *Clementine*, *Junie B. Jones*, and *Ramona*."—*School Library Journal*

THE GENIUS FILES by Dan Gutman

*"Gutman's novel offers a quirky look at Americana that will engage curious minds. Frequent sidebars direct readers to Google Maps to track the twins' journey, and occasional photos of the attractions add appeal. Those looking for a fun and suspenseful read similar to those from Pseudonymous Bosch will not be disappointed."—*Booklist*

I'M NOT HER by Janet Gurtler

*"Rich in characterization, Gurtler's novel wrestles with some serious issues and explores different means of coping (or escaping) yet manages not to be overwhelming or bleak. Just right for fans of Sarah Dessen and Jodi Picoult, this is a strong debut that attempts to answer the question, What does it really mean to live?"—*Booklist, starred review*

THE CLUELESS GIRLS GUIDE TO BEING A GENIUS by Janice Repka

*"A fantastical and funny story features the unlikeliest of friends. Equal parts silly and endearing, this one will appeal to fans of Wendy Mass and Megan McDonald."—*Kirkus*

GRAVENHUNGER by Harriet Goodwin

*"Gravenhunger Manor and its environs are a wonderfully brooding and malevolent setting that is hard to find parallel for in children's literature. A deliciously dark, yet thought-provoking read."—*The Sunday Times*

YOUR RIGHTS PEOPLE SALES CONTACT & INFO

***Alexandra Devlin:** North America, Germany, Netherlands, Poland, Estonia, Latvia, Lithuania, Italy, and US audio
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***Alex Webb:** UK & Commonwealth, ANZ, Japan, Korea, China, Taiwan, SE Asia, Spain, Portugal, Brazil & Latin America, South African English, and UK audio
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SITES WE'RE VISITING

For this Cupcake we've chosen a couple of invaluable reference sites for children's books:

www.lovereadings4kids.co.uk A children's online independent bookstore. It has been created using the creators' experience as parents and book lovers.

<http://publishingperspectives.com> An international online publishing newsletter that gives daily opinions about the industry from top members of the global publishing community, as well as news and links from around the world.

E-mail us a good blog site or weblink that you are enjoying! info@rightspeople.com

CHLOE KING TV SERIES THRIVES WITH ABC FAMILY



Alloy Entertainment's re-print of *The Nine Lives of Chloe King* by Liz Braswell (originally published in 2004) is enjoying its third consecutive week on *The New York Times* Children's Paperback Bestseller List. It's currently at #8 and is up this week from #10!

This spike in sales is due to ABC Family's June broadcast of the 1-hour drama series. ABC Family is the same network that airs the popular *Pretty Little Liars* series and the

upcoming *Lying Game*.

Although it is still too early to report about international broadcasting initiatives, the show is doing quite well for ABC Family so far!

In week 4, it's the number one show from 9-10pm for teens and ages 12-34, also beating out *Teen Wolf*.

Material is available, so contact your Rights People representative (see the list to the left) for more information.

SWEET, SUMMERY RECIPE

ORANGE BLOSSOM CUPCAKES & WHITE CHOCOLATE FROSTING

CUPCAKE INGREDIENTS

1 cups sugar
1/2 cup butter
3 eggs, separated
2/3 cup orange juice
1 1/2 cup sifted flour
1 tsp. baking powder

ICING INGREDIENTS

2 cups of white chocolate
1 package of cream cheese (more or less to taste depending on desired texture)
1/2 cup of confectioner sugar

PREPARATIONS

Cream butter, add sugar, add beaten egg yolks. Add dry ingredients alternately with orange juice. Fold in stiffly beaten egg whites. Bake in cupcake pan 20 minutes, 375 degrees.

For the icing, chop white chocolate. Melt it in a microwave and beat it with a package of creamcheese and less than half a cup of confectioner sugar.

Enjoy!

